

# Defense Acquisition University Alumni Association

## ELECTRONIC NEWSLETTER



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### **President's Corner:**

Today, I have some bad news and good news to tell you about. First, it is with a heavy heart that I have to report the death of DAUAA Board Member

Dr. Christopher Roman on May 26, 2008. Chris spent his childhood as a member of an Air Force family, living abroad and at various AF Bases in the US. He graduated from Phillips Exeter Academy, Exeter, NH in 1969 and received his Doctorate in Information and Decision Systems from George Washington University in 1991. He retired from federal service in July 2006 as a Professor of Acquisition Management at the Defense Acquisition University, Ft. Belvoir, VA., yet remained as an Alumni Association board member. Over the past 10 years, Chris did the detailed planning and organization for the annual Defense Acquisition University (DAU) Acquisition Commu-

nity Symposiums. In this effort, he quietly and successfully organized symposiums that provided significant training and education for the acquisition workforce, while at the same time positively impacting the reputation of DAU. He never sought personal recognition, but was more interested in being a good team mate. We are all the better for knowing and working with Chris. His smile, knowledge, and abilities will be sorely missed. A classroom is being named in his memory at DAU.

On a lighter note, I'm pleased to announce a very successful hot topic forum took place on 18 June attended by 80 acquisition professionals from government and industry. The Hirsch Center at DAU (Ft. Belvoir) was completely filled. The presentation - Program/Portfolio Management: Enabler for Success - was sponsored by the

DAU Alumni Association, their corporate associates, and the DAU Acquisition Community Connection. The presenter was Lt. Col. Fred Gregory, USAF of the Secretary of the AF acquisition staff. He discussed how the Air Force (SAF/AQ) is implementing PRIMAVERA PROSIGHT portfolio management technology to increase visibility, decision making and risk management of its systems acquisition process. The presentation is available at: <https://acc.dau.mil/CommunityBrowser.aspx?id=218757&lang=en-US>. For more complete information on this topic, please contact Lt. Col. Fred Gregory, USAF at [FrederickD.Gregory@pentagon.af.mil](mailto:FrederickD.Gregory@pentagon.af.mil).

In addition to the 18 July presentation, there also was a successful hot topic forum presentation on 20 August given by Mr. Pete Adolph, chairman of the recent Defense Science Board Task Force study of Developmental Test and Evaluation, who discussed actions required to stem the tide of "... a dramatic increase in the number of systems not meeting suitability requirements" during initial operational test and evaluation. His presentation addressed the steps necessary to correct high suitability failure rates by insuring that programs are formulated to execute a viable systems engineering strategy from the beginning, including a robust RAM program and early program testing, as an integral part of design and development. A copy of the presentation can be found at: <https://acc.dau.mil/CommunityBrowser.aspx?id=229302&lang=en-US>.

Now we are heading into the fall election season, after which we can anticipate a lot of changes within the Department

of Defense. There are numerous activities planned in support of DAU, including a golf tourney on 6 October, and the annual DAU Conference on 7-8 October. Plus planning for the 14 April 2009 DAU Acquisition Community Symposium is now underway. Incidentally, the theme for the Symposium is: The Acquisition Workforce Challenge: Winning the War for Talent. So we have our plate full and spirits high as we enter this challenging period.



Bill Bahnmaier  
President, DAUAA

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### **Navy/Marine Corps Relief Society Golf Outing**

Supporting charitable causes is a very fulfilling activity for anyone. It is even more satisfying when your donations impact at the local level where you can directly see the results in person. Moreover, if you can support such good causes while also being able to enjoy a competitive sporting event, then you have found an ideal scenario. The 1st Annual Navy-Marine Corps Relief (NMCR) Golf Open was held at the Naval Air Station (NAS) Patuxent River, Maryland and attended by 175 golfers, 23 sponsors, and 3 great charities. This event was the result of collaboration between the Mid-Atlantic DAU Alumni Association Chapter, the local International Council on Systems Engineering (INCOSE) Chapter and the NAS Pax River Commanding Officer. The open benefited the Navy-Marine Corps Relief

Fund, the John Glenn Squadron Scholarship Fund and the Involuntary Activation (IA) Support Fund.

The big winners were the three charities. With superb support from the event



sponsors, the open provided \$4,000 towards the great efforts each of the charities provides to our local sailors and Marines, college-bound scholars, and to the family members of those who are serving in Iraq or Afghanistan. The DAUAA will be working with next year's potential sponsors and the Navy-Marine Corps Relief Society, to bring the event back to Pax River in April of 2009, targeting more donations and ultimately more contributions to our selected charities.

### DAU Alumni Association 2009 Research Paper Competition

The DAU Alumni Association (DAUAA), in support of the DAU Research Program, is proud to announce the second annual acquisition research paper competition. This competition is known as the Edward Hirsch Acquisition and Writing Award (Hirsch Award) in memory of the late distinguished DAU faculty member, Edward Hirsch.

This year's topic will focus on: *The Acquisition Workforce Management Challenge: Winning the war for talent*. Submissions are due by November 15, 2008.

This competition is designed to enhance the professional stature of DoD acquisition, and to officially recognize outstanding research efforts within the acquisition community. It will also facilitate learning and knowledge sharing in conjunction with the annual DAU Acquisition Community Symposium on 14 April 2009.

Winning papers will receive a cash prize and papers will be presented at the 2009 Symposium.

#### Ground Rules:

- The competition is open to anyone interested in DoD acquisition and is not limited to government or contractor personnel.
- Employees of the federal government (including military personnel) are encouraged to compete and are eligible for cash awards unless the paper was researched or written as part of the employee's official duties or was done on government

time. If the research effort is performed as part of official duties or on government time, the employee would be eligible for a non-cash prize, i.e. certificate and donation of cash prize to a Combined Federal Campaign-registered charity of the winner's choice.

- The format of the paper must be in accordance with guidelines for articles submitted for the *Defense ARJ*, which can be found on the DAU Web site at [www.dau.mil](http://www.dau.mil).

### Acquisition Community Connection Goes Web 2.0

Recently implemented software upgrades to the Acquisition Community Connection (ACC) (<https://acc.dau.mil>) are introducing many new and exciting Web 2.0 capabilities. These new capabilities provide social networking tools that allow users to personalize their experience and better connect to people and their areas of interest. Some of the new features and their descriptions are:

**Tag clouds** - The tag cloud is a visual depiction of user-generated tags used to associate keywords with content. Tags are usually single words and are often listed alphabetically. Font size or colors are used as a visual cue to the number of times a tag is used to mark content. Tags with larger font size indicate more content associated with the tag.

**Social Tagging** - Users are able to organize their bookmarks and members of their network by associating keywords, or tags, when they create a favorite or add a person to their network. These tags appear under the tag cloud.

**Personal Blogs** - Personal blogs are supported under the user's profile. They are not associated with a community. Blog entries are included in enterprise-wide searches and will display in the My Network Activity lists of users who have the blogger as part of their network. A blog is an ideal mechanism to share an insight or

information that is informal in format but is nevertheless relevant to the wider enterprise.

**Social Bookmarking** - Users are able to easily bookmark content that they find within and outside of ACC.

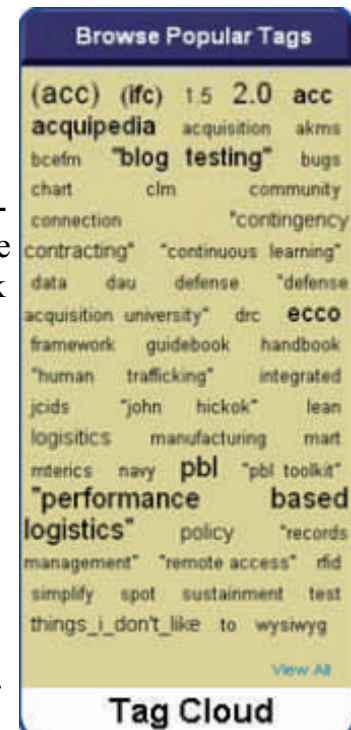
They are also able to see what others have bookmarked.

**Professional Networking** - Users are able to add people to their network from wherever they discover them and easily view the networks of those people they discover.

**Member Recognition** - Community leaders can recognize or give visibility to particular members. Recognized members appear under a Featured Members box that will be located under the Members tab.

The Member tab will also list key contacts, active contributors, most connected members, and helpful members.

**Personal Profile/ File Sharing** - The personal profile area for members has greatly expanded and many new features have been added. It is the hub for user preferences, favorites, blogging, community



activity and network activity. Think of this as your personal space to share files, blog, and stay connected to your community. Files can be loaded to this space, stored, and made available to share or access anytime you need.

The ACC user information site, located at <https://acc.dau.mil/usertraining>, offers online tutorials and reference sheets on how use the ACC. A comprehensive list of new software features is available at: <https://acc.dau.mil/ecco20features> and a list of frequently asked questions is located at: <https://acc.dau.mil/ecco20faqs>. The ACC support team – led by Mike Dorohovich, a DAUAA Board member - is excited to offer you a new and improved ACC. Please send any questions about ACC to [acc@dau.mil](mailto:acc@dau.mil).

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## ACQuipedia

### It's About Collaboration

Ever needed more information on a topic than what is in the DAU glossary, but less than an entire manual? Then ACQuipedia is your solution! ACQuipedia is an encyclopedia of common acquisition topics and terms. It is a collaborative, peer-created reference tool for sharing authoritative information on topics of interest to the acquisition community. Information is presented in articles that contain a brief definition or description of the topic and a narrative that provides further detail.

If it stopped there, ACQuipedia would be valuable enough, but this tool goes even further. An ACQuipedia article will also contain links to relevant policies and directives, guides and tools, training, and other resources. This will provide the workforce with quick access to the information they want tailored to their specific needs. The uses for ACQuipedia articles are numerous. Articles will serve as topic templates in the Web-enabled Integrated Framework Chart, and community libraries will draw their content from ACQuipedia articles to provide yet another venue for access to article content. ACQuipedia articles will be created by DAU faculty, staff, and qualified subject matter experts from

outside the university. Article topics can be selected based on personal knowledge or interest or may be selected from a list of topics needed.

An ACQuipedia workspace, <https://acc.dau.mil/acquipediams>, has been established in the ACC, and initial drafts of articles are posted by functional areas. These draft articles need to be reviewed and improved upon before being published. Once fully developed, an article is submitted to the ACQuipedia workspace. The workspace provides instructions on how to post and offers assistance for those who need help. Articles can be corrected, modified, or expanded using the editing tools inside ACC. Each article will have a small discussion area where any reader can suggest changes, pose questions, and discuss issues relevant to the article. Most, if not all of the information is available in different areas throughout Acquisition Knowledge Sharing System and ACC. Much of the work in creating an article is in writing the narrative and locating the relevant resources. Based on articles created so far, it takes approximately one hour to create an article from scratch, assuming the writer is a subject matter expert in the topic. Get involved today! For more information, visit <https://acc.dau.mil/acquipediams>.

## DAU Teams with Apple Computer

DAU is proud to announce a partnership with Apple Computer to launch a new world-wide offering of DAU audio and video content. The service called “iTunes U” is a free, hosted service for colleges and universities that provides easy access to learning assets, including lectures and interviews, 24 hours a day, 7 days a week. Through iTunes U, users can download free educational content regardless of their location in the world. Users can easily search, download, and play course content just like they do music, movies, and TV shows. They can then listen to and view content on their Mac or PC or transfer that content to an iPod for easy listening or learning on the go while they catch a meal, relax in their living room, or work out at the gym. DAU has truly become “a campus that never sleeps.” iTunes U delivers easy access to continuous learning content from the DAU Living Library and from hundreds of other top colleges and universities across the country. DAU—transcending the classroom—and the expected.



## Announcing the 4th Estate DACM Newsletter

The 4th Estate Director, Acquisition Career Management team is proud to announce the first edition of its newsletter. The goal is to publish a quarterly newsletter to keep readers informed on the latest developments supporting the 17,000+ member acquisition



**DEFENSE ACQUISITION WORKFORCE NEWS**

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# 4th Estate DACM *Newsletter*

**IN THE SPOTLIGHT**

The 4th Estate Director, Acquisition Career Management (DACM) team is proud to announce the first edition of our newsletter, and we welcome each of you. It is our goal to publish the 4th Estate DACM newsletter on a quarterly basis to keep you abreast of the latest developments to support our workforce.

Within the 4th Estate, we have over 17,000 acquisition workforce members, and as a team, we are committed to supporting each 4th Estate agency. Our team's focus is to evolve our current capabilities and services into the "model" DACM. This is an exciting time for all of us, and with your continued support and participation, we will be successful.

The newsletter provides relevant and beneficial information to promote improved processes in our daily operations. We are committed to providing this communication tool to keep you and the other members of the Defense Acquisition Workforce informed about our collection of DAU learning assets, process and policy updates, and human capital management initiatives.

Sincerely,  
  
Jeff Birch  
Director, Acquisition Career Management  
and Career Support Center

**SECTION 852—DEFENSE ACQUISITION WORKFORCE DEVELOPMENT FUND**

In February of this year, Congress passed Section 852 of the 2008 National Defense Authorization Act. It requires that the Department establish a DoD Acquisition Workforce Development Fund. This is a multi-year initiative and will fund recruiting, training, and development, and retention programs over and above existing funding levels. It also requires all DoD components to plan, program, execute, and report on all fund initiatives annually. As many of you know, we have been working very hard with our senior leadership and the components to implement this initiative for the good of the community.

This initiative has DoD-wide implications and is intended to address the demographic challenges and emerging requirements facing the Defense Acquisition Workforce (retirement, technical labor pool shortages, competition for available talent, new skill requirements, etc.). For example, it would allow DAU to increase faculty, facilities, and infrastructure. Moreover, it enables the components to supplement existing programs and start new programs in support of three broad categories—recruitment, training, and retention.

This is an exciting time and a challenging task, but I know this team together can succeed as we always do and, more importantly, make a huge contribution to the Defense Acquisition Workforce and the warfighter! More to come later.

FY08 NDAA—Section 852  
DoD Acquisition Workforce Development Fund

Acquisition Workforce Development  
Minimum: \$200M-300M per FY

Recruit	Train <small>offset attrition/turnover</small>	Retain
Increase Throughput	New Initiatives	

Create an Inspired, High-Performing Defense Acquisition Workforce Empowered to Make a Difference in Acquisition Outcomes

workforce. The DACM team is committed to keeping the Defense Acquisition Workforce informed about DAU's learning assets, process and policy updates, and human capital management initiatives. Please visit <http://www.dau.mil/doddacm/docs/NewsLetter/DACM%20Vol%201%20No%201.pdf> to read the inaugural newsletter.

## DAU Alumni Association to Host Golf Tournament

DAUAA is currently planning a membership recruiting and appreciation Golf Tournament on October 6, 2008. The tournament is open to all DAUAA members, DAUAA Corporate Sponsors, DAU personnel and their family members and friends. Duffers are especially welcomed! Check in starts at 0930 and there will be a shotgun start for the tournament at 1100. Please register at [www.dauaa.org](http://www.dauaa.org). See the flyer to the right:

## New Knowledge-Sharing Info Site and Videos

DAU's Knowledge Sharing team has developed a new site at the ACC <https://acc.dau.mil/at&lkm> where users can get 4 to 5 minute videos describing all of the systems that make up the

AT&L Knowledge Management System and other information in the form of briefs and online tutorials. This should help clarify all the different assets and tools that are avail-



## Defense Acquisition University Alumni Association Golf Tournament

October 6, 2008

### Fort Belvoir Golf Course, Virginia Woodlawn Course

0930 Check- In  
1100 Shotgun Start

Cost includes: Green Fees, Cart, Lunch, and Cook Out

Active Duty \$50.00  
Member \$70.00  
Non-Member \$80.00



To register for the golf tournament please visit our web page at [www.dauaa.org](http://www.dauaa.org) or call (703) 960-6802 to request a registration form

able to you, as you execute the services and products of the Performance Learning Model. There are some new and exciting system developments such as the upgrade of the ACC, the ACQuipedia, and the Defense Acquisition Portal. At this site you can link to a video illustrating the power of Web 2.0, and a site that describes in plain language new Web 2.0 tools.

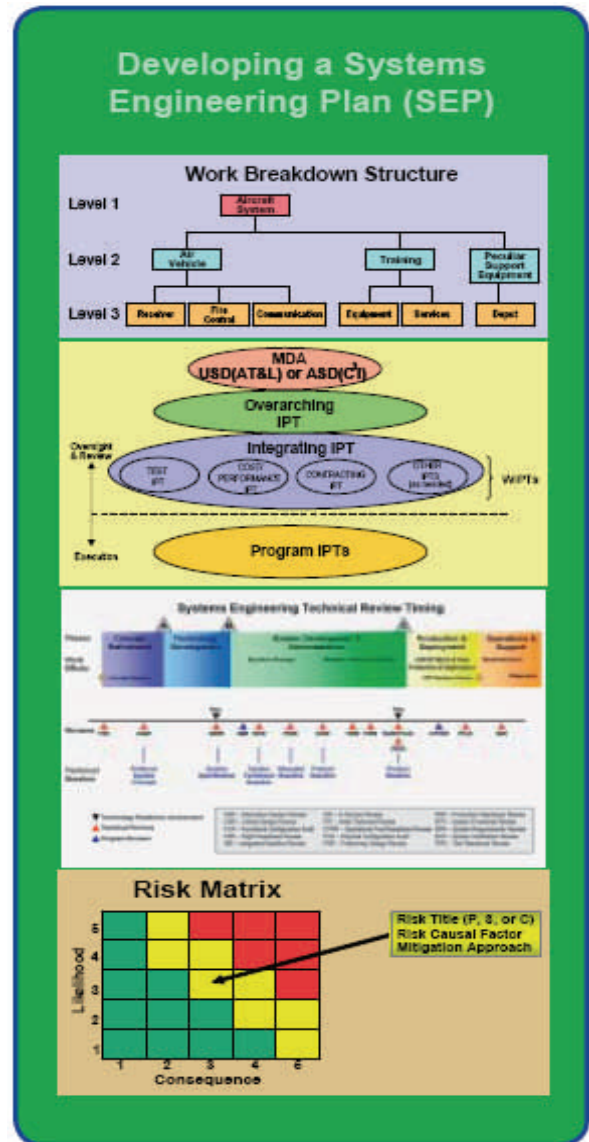
## Developing a Systems Engineering Plan

DAU recently launched a tailored training course for the Defense Information Systems Agency, titled “Developing a Systems Engineering Plan.” This 4-day introductory course provides participants with the knowledge, skills, and ability to develop an executable systems engineering plan tailored to their programs.

Course activities include lecture, discussion, group exercises, student briefings, “Jeopardy!” reviews, and a course assessment. The course was designed using a modular approach to facilitate maintenance and is easily tailored to meet any organization’s specific needs. The course starts with a review of work breakdown structure and technology maturation, ensuring all participants understand these critical systems engineering elements. The remainder of the course focuses on five critical areas described in the current SEP preparation guide.

- Program Requirements
- Technical Staffing and Organization Planning
- Technical Baseline Management
- Technical Review Planning
- Integration with Overall Management of the Program

This initial offering resulted in positive responses from attendees. For more information please contact the course manager, Candice Murray at [candice.murray@dau.mil](mailto:candice.murray@dau.mil).



### What Constitutes an Ethics Violation?

DAU has three continuous learning modules that provide basic training in ethics for government employees, primarily covering contractors and federal employee interactions: CLC 106, Contracting Officer Representative with a Mission Focus; CLC 114, Contingency Contracting Officer Refresher; and CLM 003, Ethics Training for Acquisition Technology and Logistics.

### **DAUAA Supports DAU Senior Service College Fellowship**

About 2 years ago, Mr. Jim McCullough, DAU South Regional Campus Dean, approached the DAUAA regarding funding for receptions for the DAU Senior Service College Fellowship (SSCF) Program, which is a DAU course of instruction extended over a period of ten months for 10 selected high-performing acquisition professionals. The course is designed to prepare them for senior leadership positions. Approximately 20% of the course has PMT 401 content. The major part of the education program involves partnering with a local University and also provides for a participant to earn a Master of Global Leadership and Management. The DAUAA Board approved the request.

The support concept provides for the Alumni Association to fund a reception for one class at DAU South and one at DAU Midwest each year, and is similar to the funding we currently provide for PMT 352 Receptions - \$100 per re-



ception. The DAUAA has been funding the PMT 352 receptions for several years and has now begun to fund the SSCF Program receptions as well.

The latest reception was held at Warren Michigan (DAU Midwest) on 18 August 2008 for the start of an SSCF Program course of instruction. In Warren, DAU partners with Lawrence Technological University. Students are members of the Army Acquisition Corps from the TACOM Life Cycle Management Command. Upon completion, the students will be awarded the Program Managers Course (PMT 401) equivalency and a Master of Global Leadership and Management.

The Alumni Association is pleased to support the Senior Service College Fellowship with funding for receptions. This effort is in keeping with our objectives of member professional growth and promoting DAU's reputation as a world-class acquisition learning center.

#### **Defense Acquisition University Alumni Association**

Vice President of Communications:  
Mr. Daniel Somerset

For questions or comments, please contact Mr. Somerset at  
Daniel.Somerset@dau.mil or  
703.805.4811

Don't forget to visit the DAUAA website at [www.dauaa.org](http://www.dauaa.org) for further information on the Alumni Association.